



## Sponsorship offers

### INDEX

Main Conference Sponsor - Only One ( <b>Occupied</b> ).....	2
Gold Conference Sponsor - Only One ( <b>Occupied</b> ) .....	3
Silver Conference Sponsor - Only Two ( <b>1 available</b> ).....	4
Individual Conference Sponsorship Options ( <b>Available</b> ).....	5
Terms and Conditions .....	5



### **Main Conference Sponsor - Only One (Occupied)**

Combines marketing and branding association before the event and maximum exposure during the conference, and for the period following the conference. Benefits include:

#### **Addressing the Symposium**

The main sponsor is the only sponsor given the opportunity to address the conference. The main sponsor will have the opportunity to address the conference for 10 minutes during the closing conference session.

#### **Name Badges**

The main sponsor is the only sponsor whose company logo appears on the attendee name badges. Your company logo will be featured alongside the ISCB 2015 Conference logo on the attendee name badges.

#### **Signage Rights**

The main sponsor is entitled to provide appropriate signage in the main conference rooms (conference dinner) and the conference registration area. The main sponsor's signage will be more prominent than those of any co-sponsors.

As the main conference sponsor your company is entitled use of the symposium logo on your website to promote your company's commitment to the ISCB 2015.

#### **Conference Projection Backdrop**

As the main sponsor your company logo will appear alongside the symposiums logo and gold, silver and bronze the main conference hall. This backdrop will be used during general announcements, at the start and end of sessions and at all other times during the proceedings when the projector is not in use by presenters.

#### **Attendee Passes**

The main sponsor will be offered up to 8 complimentary attendee passes.

#### **Acknowledgements**

As the main sponsor you will be thanked during the opening and closing conference sessions.

#### **Post-Conference Material Available on the web**

At the discretion of the symposium slides and photos from the conference will be made available on our webpage <http://www.iscb2015.dk/>.



### **Gold Conference Sponsor - Only One (Occupied)**

The gold conference sponsorship package combines marketing and branding association before the event and extensive exposure during the conference, and for the period following the conference. One sponsorship only at this level is available.

#### **Benefits include:**

##### **Signage Rights**

A gold sponsor is entitled to provide appropriate signage in the conference registration area. Only the main conference sponsor's signage will feature more prominently than those of the gold sponsors.

##### **14 m<sup>2</sup> exhibition stand.**

##### **Attendee Passes**

The gold sponsor will be offered 8 complimentary attendee passes. Gold sponsor will be guaranteed the possibility to buy 30 conference registrations for their VIP guests. Additional conference registrations for company-invited guests will be possible, pending availability.

##### **Pre-Conference Promotional Material and Conference Brochures**

As a gold sponsor your company's name and logo appear more prominently than those of any silver or individual conference option sponsors and will be featured (within productions schedule) in the conference binder, on the website and on a display board in the registration area and in any other pre-conference promotional material.

##### **Pre-Conference advertising**

ISCB2015 will promote registration in the period Nov 1<sup>st</sup> 2014 and until closing of registration, on the web, in mails for Danish, Scandinavian and international societies linking to the iscb2015 website – your company and logo will be exposed in this process as soon as sponsorship is engaged.

##### **Post-Conference Material Available on the web**

At the discretion of the symposium, slides and photos from the conference will be made available on our website – not only to participants – exposing your company and logo!

##### **Price, Gold Sponsor: 130.000 DKK. VAT not included.**

Please contact MEETINGPLANNERS for sponsorship agreements.



### **Silver Conference Sponsor - Only Two (1 available)**

The silver conference sponsorship package combines marketing and branding association before the event and exposure during the conference, and for the period following the conference. Only two sponsorships at this level are available.

#### **Benefits include:**

##### **Signage Rights**

A silver sponsor is entitled to provide appropriate signage in the conference registration area. Only the main, gold and silver sponsor's signage will be featuring.

##### **Attendee Passes**

Each silver sponsor will be offered 5 complementary attendee passes. Silver sponsors will be guaranteed the possibility to buy 20 conference registrations for their VIP guests. Additional conference registrations for company-invited guests will be possible, pending availability.

##### **10 m<sup>2</sup> exhibition stand.**

##### **Pre-Conference Promotional Material and Conference Brochures**

As a silver conference sponsor your company's name and logo appear more prominently than those of any individual conference option sponsors and will be featured (within production schedule) in the conference binder, on the website and on a display board in the registration area and in any other pre-conference promotional material.

##### **Pre-Conference advertising**

ISCB2015 will promote registration in the period Nov 1<sup>st</sup> 2014 and until closing of registration, on the web, in mails for Danish, Scandinavian and international societies linking to the iscb2015 website – your company and logo will be exposed in this process as soon as sponsorship is engaged.

##### **Post-Conference Material Available on the web**

At the discretion of the symposium, slides and photos from the conference will be made available on our website – not only to participants – exposing your company and logo!

##### **Price, Silver Sponsor: 87.500 DKK VAT not included.**

Please contact The Meeting Planners ApS for sponsorship agreements.



### **Individual Conference Sponsorship Options (Available)**

For companies wishing to target specific day, materials, or social events during the conference, individual sponsorship provides an attractive option. This allows your organization to choose your desired level of involvement and exposure to attendees. Please contact The Meeting Planners ApS for individual sponsorship agreements.

### **Exhibitors - Eight (Available)**

Exhibitor stand 2m<sup>2</sup>-10m<sup>2</sup>

Attendee Passes will be offered according to m<sup>2</sup>, that is 1 attendee pass for every 2 m<sup>2</sup>.

Price: 6.800 DKK/m<sup>2</sup> **VAT not included.**

### **Terms and Conditions**

- 1) After written acceptance by the organisers, the sponsor must provide the sponsorship funds, logo image (in the format required by the organisers) and other details.
- 2) Sponsorship pledges cannot be processed without payment. Funds must be payable in DKK.
- 3) The sponsorship fee does not include free conference registration unless specifically stated in the sponsorship opportunity details.
- 4) All sponsorship materials must be submitted before July 15th, 2015 to ensure inclusion in production schedule. Sponsorship pledges after this date may still be accepted with caveats.
- 5) Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent, advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by the organisers.
- 6) ISCB 2015, will not be liable for damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
- 7) No part of an exhibit and no signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor.
- 8) Sponsors are allowed to offer pledges for single or multiple items/events.